



**FOR MORE INFORMATION ~ CONTACT:**

**Ginaz Hair Designs** ● Gina Chalmers, Salon Owner ● 4516 Cheshire Downs Court, Raleigh, NC 27603  
919-649-6634 ● EML: [gina@ginaz.net](mailto:gina@ginaz.net)

## **Gina Chalmers of Ginaz Hair Designs Honored With 2009 Awards & Educational Retreat On Supernatural Salon Cruise**

**Chicago, IL** Gina Chalmers of Ginaz Hair Design in Raleigh, NC recently attended an array of unique new hands-on workshops with a special educational retreat along with other nationally respected salon and day spa owners from across the United States.

**Supernatural Salon Cruises** recently sailed from Fort Lauderdale, FL on the luxurious Ruby Princess Cruise Ship throughout the Western Caribbean for a full week of education, awards, honors and fun as sponsored by the Share The Wealth Company of Chicago. Annual Supernatural Salon Cruise events are open to all salon and spa industry professionals. This year's Supernatural Salon Cruise participants set sail to Ocho Rios in Jamaica, George Town in Grand Cayman, Cozumel in Mexico and to Princess Cays in the Bahamas. Some participants actually earned a 'FREE' cruise trip through the Share The Wealth Membership Program. Share The Wealth cruisers visited historic sites while also enjoying the shopping, sunbathing, swimming, boat rides and discothèques.

**Supernatural Education:** Share The Wealth Program participants escaped to celebrate hair fashion artistry for one wonderful week. They took part in many diverse lecture and hands-on educational programs, with leading educators from Italy and across the USA. John Amico, Sr., founder and CEO of Share The Wealth was there with John Amico, Jr. – company president, as the cruise hosts. Participants took part in an endless array of exciting educational seminars presented by Geno Stampora, industry expert; John Amico, Sr. of Share The Wealth on Achieving Success; John Amico Jr. on Innovative Business Growth Opportunities, Larry Oskin of Marketing Solutions on Salon Marketing, Branding and Media Relations Strategies; Rudy D'Amico of Italy on The Latest European Haircolor Fashion Trends with Advanced Haircolor Techniques; Frank DiLeo of DiLeo's Hair Studio in Waterbury, CT and the USA Olympic Hair Committee on Advanced Men's Haircutting Techniques. Other featured speakers included the SO.CAP. USA Hair Extensions Team, Tommy Serra, Sandra Seeley-Copley, Rhonda Murphy and Donna Cummings.

**New 2009 International Hairstyling Competition Awards:** There was a Supernatural Hair Design Competition and Award Ceremony as they creatively escaped to celebrate hair fashion artistry. Supernatural Award Plaques were presented in the *Total Look – Gala Fashion' Competition* with first to third place honors going to Kyla Clement of Reflections By Kyla Salon in Thibodaux, LA, Chemo Reynoso of Downey, CA and Toby Cutler of More Than Hair Day Spa in Dracut, MA. In this year's *'High Seas -- Fashion Haircut, Haircolor & Style'* Competition, first to third place honors went to David Orr of David The Salon in Columbia, MO; Toby Cutler of More Than Hair Day Spa in Dracut, MA and Connie Ljungberg of Connie's Magic Chair in West Jordon, UT. This annual educational cruise also celebrated the success of many attendees with a special Salute to Excellence Award Ceremony. Rudy D'Amico, Sandra Seeley-Copley, Rhonda Murphy, Donna Cummings, Frank DiLeo and Tommy Serra, Ron Cardillo, Sr. of SO.CAP. USA Hair Extensions and Larry Oskin of Marketing Solutions earned additional Supernatural Awards as top educators, entrepreneurs and salon industry leaders.

**Gina Chalmers Makes National Headlines:** One important result of this Supernatural Salon Cruise, will be that Gina Chalmers of Ginaz Hair Design will soon be honored by a national consumer hair magazine in a future directory article this year on 'Top Salons & Day Spas In America!' These premier consumer hair magazines are sold in supermarkets, drug stores and bookstores across the globe. Gina Chalmers of Ginaz Hair Design also received an exclusive invitation to participate in future exclusive 2009 Passion International Stylebook Photography Competition Sessions in Illinois, Rhode Island, Texas, Florida, California and Washington DC. These trendsetting stylebooks are considered the top hair fashion directories and can be found in the reception areas of virtually every salon in every country throughout the world.

John Amico, Sr., president of Share The Wealth noted, "I remain extremely honored to have had Gina Chalmers of Ginaz Hair Design with us on this annual cruise to share her success stories during our special educational retreat and award ceremony. I believe that every top salon and hair designer needs to invest in building their brand through a consistent, yet creative education, business and marketing strategy! This annual cruise is a very unusual opportunity for salon owners and salon professionals to participate in a fast-paced and personalized approach to strategic business planning, motivational and technical service driven seminars."

For more information or a complimentary haircolor consultation, visit Ginaz Hair Design at 4516 Cheshire Downs Court, Raleigh, NC 27603. You may also call 919-649-6634. For more information on Share The Wealth Professional Salon Products and the Supernatural Salon Cruises, call 800-676-8613 and visit [www.saloncruises.com](http://www.saloncruises.com).

